



MYR RECORDS

ROSTER

AUGSBURG, GERMANY

Max Hefe

MELODIC HOUSE & ORGANIC HOUSE

ELECTRONIC PRESS KIT - 2026

Max Hefele

Max Hefele is a Melodic House and Organic House DJ and producer based in Augsburg, Germany. His productions favour warm, rolling melodies built on an organic low end, made for slow-burning sets that never lose their groove.

BASED IN

Augsburg, Germany

AFFILIATION

MYR Records — ROSTER

GENRES

Melodic House & Organic House

BOOKING

Available through MYR

PERFORMANCE FORMAT

DJ set — 90 to 360 minutes

MYR CATALOGUE

1 credit

Warm melodies, organic low end.

Full biography

Max Hefe is a Melodic House and Organic House DJ and producer based in Augsburg, Germany. His productions favour warm, rolling melodies built on an organic low end, made for slow-burning sets that never lose their groove.

A carefully curated addition to the internationally connected MYR roster.

With 20 years immersed in club culture, Max Hefe represents the art of true musical storytelling. He began as resident DJ Mexx Pain on the hip-hop scene, where he learned that DJing is about more than technical skill. Guided by instinct, precision and timing, he mastered the art of shaping the energy of a night and creating unforgettable moments.

Today, that experience defines his signature Melodic Techno sound. Max reads the room, builds tension, lets it breathe, and knows exactly when a track needs to land. Every set is crafted in the moment.

After two decades behind the decks, performing under his own name unites his journey from hip-hop to electronic music. His sound is built on depth, emotion and the power of the right moment. With his debut EP on MYR Records, he translates years of club experience into original music.

Through Rave in the City, a bi-weekly YouTube series of curated one-hour sets, he reflects his core values: quality over quantity. No show. Just music.

SHORT BIOGRAPHY – FOR PRESS USE

Max Hefe is a Melodic House and Organic House DJ and producer based in Augsburg, Germany. His productions favour warm, rolling melodies built on an organic low end, made for slow-burning sets that never lose their groove.

Sound

Melodic House

01

Organic House

02

ORIGIN

Augsburg, Germany

ROLE

DJ & Producer

LABEL

MYR Records, Fulda

LANGUAGE

English, German

Through Rave in the City, a bi-weekly YouTube series of curated one-hour sets, he reflects his core values: quality over quantity. No show. Just music.

Press photos



5 of 5 images, cleared for editorial and promotional use in connection with a MYR booking or release. Photographer credits on request. Print-resolution files on request.

DISCOGRAPHY

On MYR Records

RELEASES - 1

Call Me EP

MYR043 - 2026

FULL CATALOGUE - goeranmeyer.com/myr

LISTEN

Where to hear it

SPOTIFY

OPEN →

BEATPORT

OPEN →

SOUNDCLOUD

OPEN →

INSTAGRAM

OPEN →

SCAN TO LISTEN



SPOTIFY



SOUNDCLOUD

Technical rider

MYR STANDARD DJ RIDER

The requirements below are MYR's standard configuration for a DJ set and are met by most club and festival booths as installed. Artist-specific requirements are confirmed with the booking.

PERFORMANCE FORMAT

DJ set — 90 to 360 minutes, open, opening or closing

Short live elements are possible on request

Longer sets on request. Set length and slot are agreed with the booking.

PLAYERS

2× Pioneer CDJ-3000 (or CDJ-2000NXS2)

All players linked via PRO DJ LINK

Latest firmware, rekordbox export mode

Two linked players are the standard. A third can be added on request.

MIXER

1× Pioneer DJM-A9 (or DJM-900NXS2 / DJM-V10)

Positioned centrally between the players

All channels and the master output tested before doors

MONITORING

2× full-range booth monitors at head height

Separate booth level control at the mixer

Booth audible over the dancefloor PA at the DJ position

Monitoring that cannot be heard over the floor is the single most common cause of a compromised set.

BOOTH

Stable, level table at approximately 100–110 cm

Depth sufficient for three players and the mixer

Booth lighting that does not sit directly behind the artist

POWER & CONNECTIVITY

Grounded power at the booth, separately fused from the lighting rig

2× free USB ports at the players

Artist travels with their own USB media

SOUND

Professionally installed and tuned PA appropriate to the room

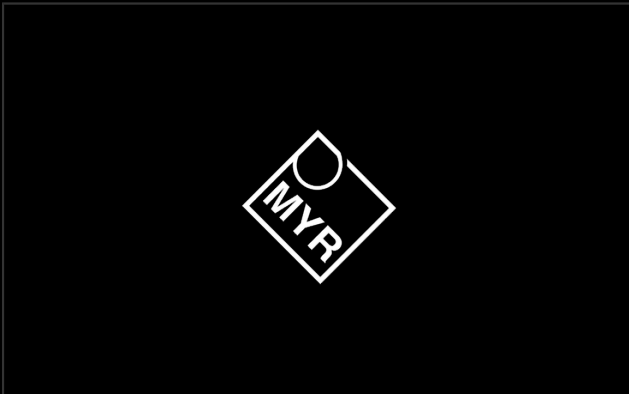
No hard limiting on the master that is not disclosed in advance

Sound engineer or technician reachable during the set

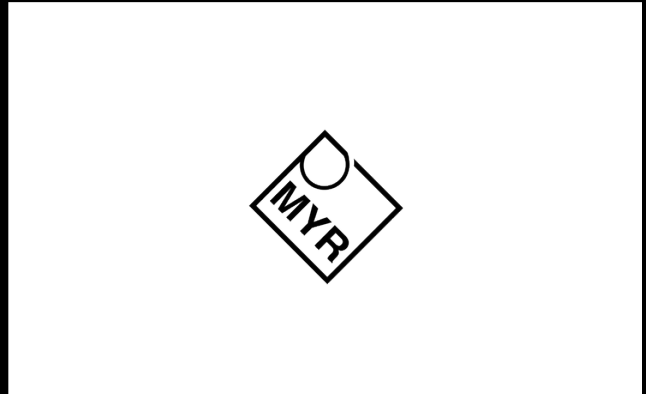
Brand assets

LABEL MARK

Two polarities, one artwork. The light mark goes on dark ground, the dark mark on light ground — never recoloured, never outlined, and never straight onto a photograph without a plain field behind it.



LIGHT MARK — ON DARK GROUND



DARK MARK — ON LIGHT GROUND

TYPEFACES — FLYERS, POSTERS & SOCIAL

MYR is set in two typefaces. Both are free on Google Fonts. Using them keeps flyers, posters and social posts consistent with the label.

HEADLINES

Unbounded

Black (900) for artist names and titles; Regular to ExtraBold for everything else

Artist name, event title, anything that has to carry the artwork

fonts.google.com/specimen/Unbounded

DETAIL & LABELS

Space Mono

Bold (700), set in capitals with wide letter-spacing

Date, venue, time, ticket line, credits, small print

fonts.google.com/specimen/Space+Mono

Space Grotesk Bold is used only in the animated headline on goeranmeyer.com and is not needed for print. Logo files and artwork on request.

BOOKING

Book Max HefeLe

BOOKING ENQUIRIES

info@goeranmeyer.com

Booking request form — goeranmeyer.com/booking-request-form

PRESS ENQUIRIES

julian@dispersionpr.com

LABEL

goeranmeyer.com/myr

ARTIST PAGE

goeranmeyer.com/myr/max-hefele

BASED

Fulda, Germany

HOSPITALITY & TERMS

Travel, accommodation, transfers, guest list and catering are agreed per booking. Details on request.



MYR RECORDS

INDEPENDENT RECORD LABEL & ARTIST BOOKING

FULDA, GERMANY — EST. 2016